

Why are they responsible tourists?



Starter - Discuss why the people in these pictures are being responsible tourists.

Learning Objective:

Can you create a Sustainable Tourist Island?



Unit 3: Tourism

Lesson outcomes - Canlyniadau gwersi

- You will create your own Sustainable Tourist Island using your knowledge gained from previous lessons
- You will prepare and present this to the class by explaining one method of sustainability that you have used

LNf

- ❖ Numeracy: Use scale and interpret maps
- ❖ Literacy: Discuss and debate an issue
- ❖ Literacy : Present ideas and issues

Review of Sustainable Tourism

Booklet pages
18-19

Complete the activities on pages 18-19 of your tourism booklet

Review of Sustainable Tourism

Use your own knowledge gained on this topic so far in order to answer the following questions:

1) How would you define a "TOURIST"?

2) Give three reasons why tourism is a growing industry?

3) List any **three** benefits that tourism can bring to an area.

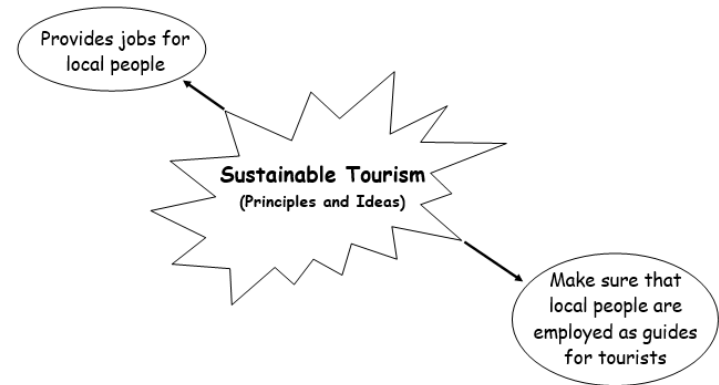
4) List any **four** problems that tourists can bring to an area.

5) Sustainable tourism is defined as:

"Tourism that will benefit visitors and locals whilst not harming the environment or risking the area's future."

Is most tourism sustainable? Give reasons for your answer.

6) Complete the diagram below to give some of your ideas about sustainable tourism and ways it can be achieved (Think back to our last couple of lessons). Two have been done for you.



Sustainable Tourism in Majorca

In many ways it is easier to control tourism on an island as you can limit the number of people who arrive and control the developments more closely.



What has been done in Majorca?

- Eco-tax (2%) on all holidays
- Demolish old high-rise ugly hotels
- Added more parks, green spaces
- Created new National Parks
- Agro-tourism on local farms
- Money for conservation projects
- Off peak holidays during the winter
- Encouraging more families
- Solar farms encouraged
- Stricter laws on drinking, drugs etc.

Your new tourist island/resort must meet the following criteria in order to be a success:

Booklet page 20

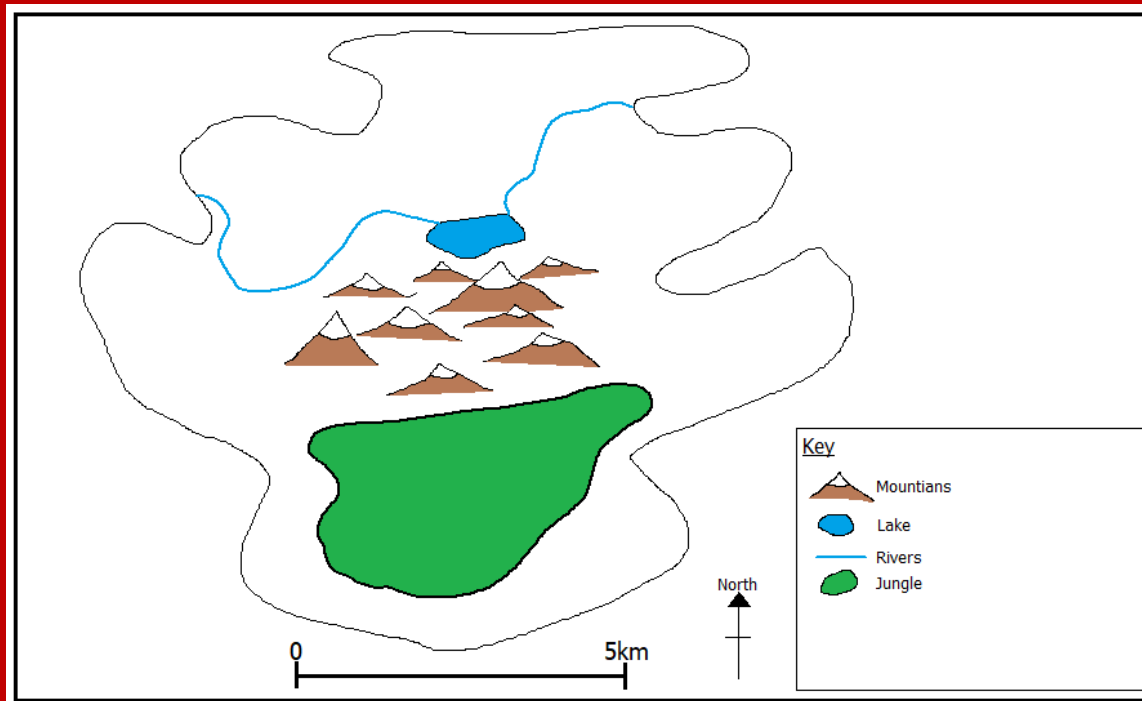
- Much of the **natural environment** must be protected
- Traffic and other **transport problems** must be reduced/solved
- The tourism must cause as **little disruption** as possible
- **Local people** must be involved in the tourism (jobs, income etc.)
- The natural **scenery** must be protected
- The island must not be **overdeveloped**
- Problems such as **crime, litter and pollution** must be tackled
- There still need to be **plenty of tourist facilities**

However, enough tourists still need to be attracted to provide jobs and income for the local population

The Task

Booklet page 20

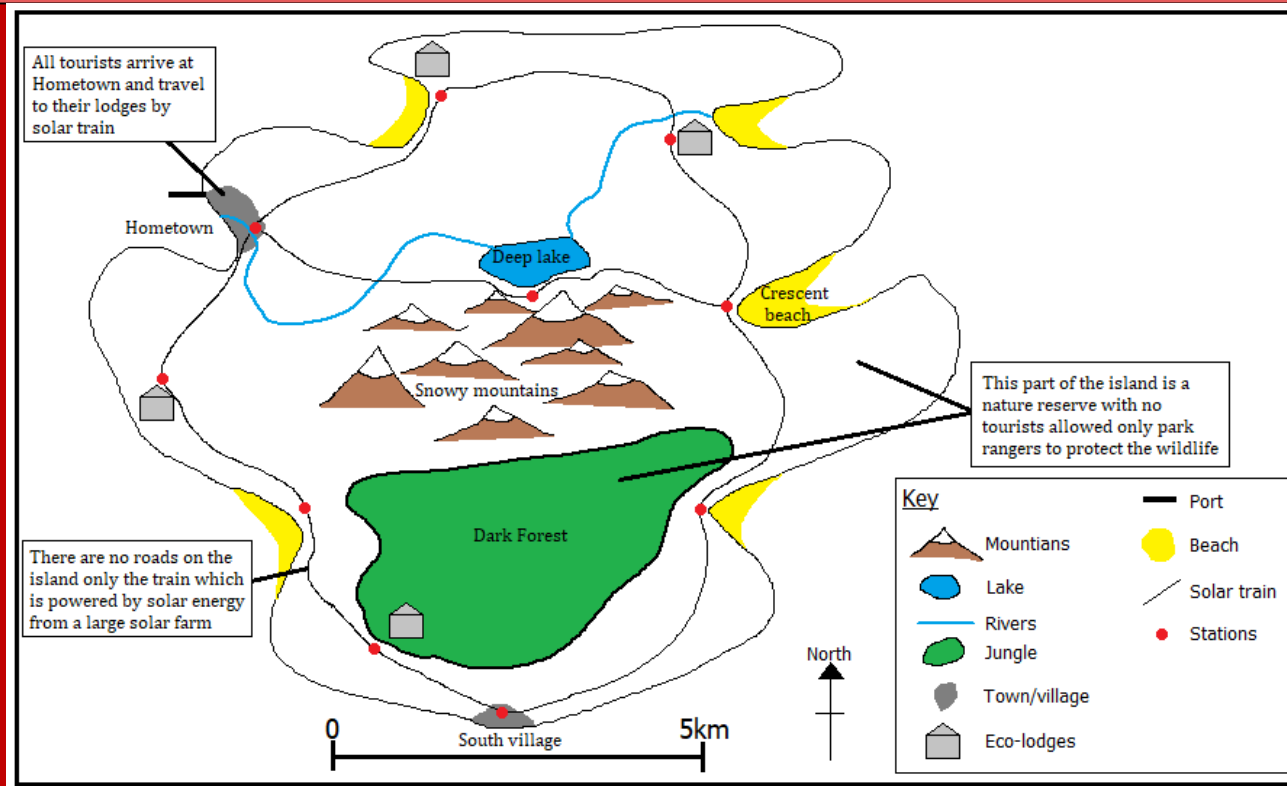
- 1) Draw an outline of your island on A3 paper (leave room for a key) – make it an unusual shape or design - * **Use your Imagination** *
- 2) Add a box in one corner for your map key
- 3) Add a scale line and a compass
- 4) Add some of the natural features to your island that may attract tourists and provide activities for them to do (e.g. mountains, lakes, beaches, rivers, volcanoes, waterfalls etc.)



The Task

Booklet page 20

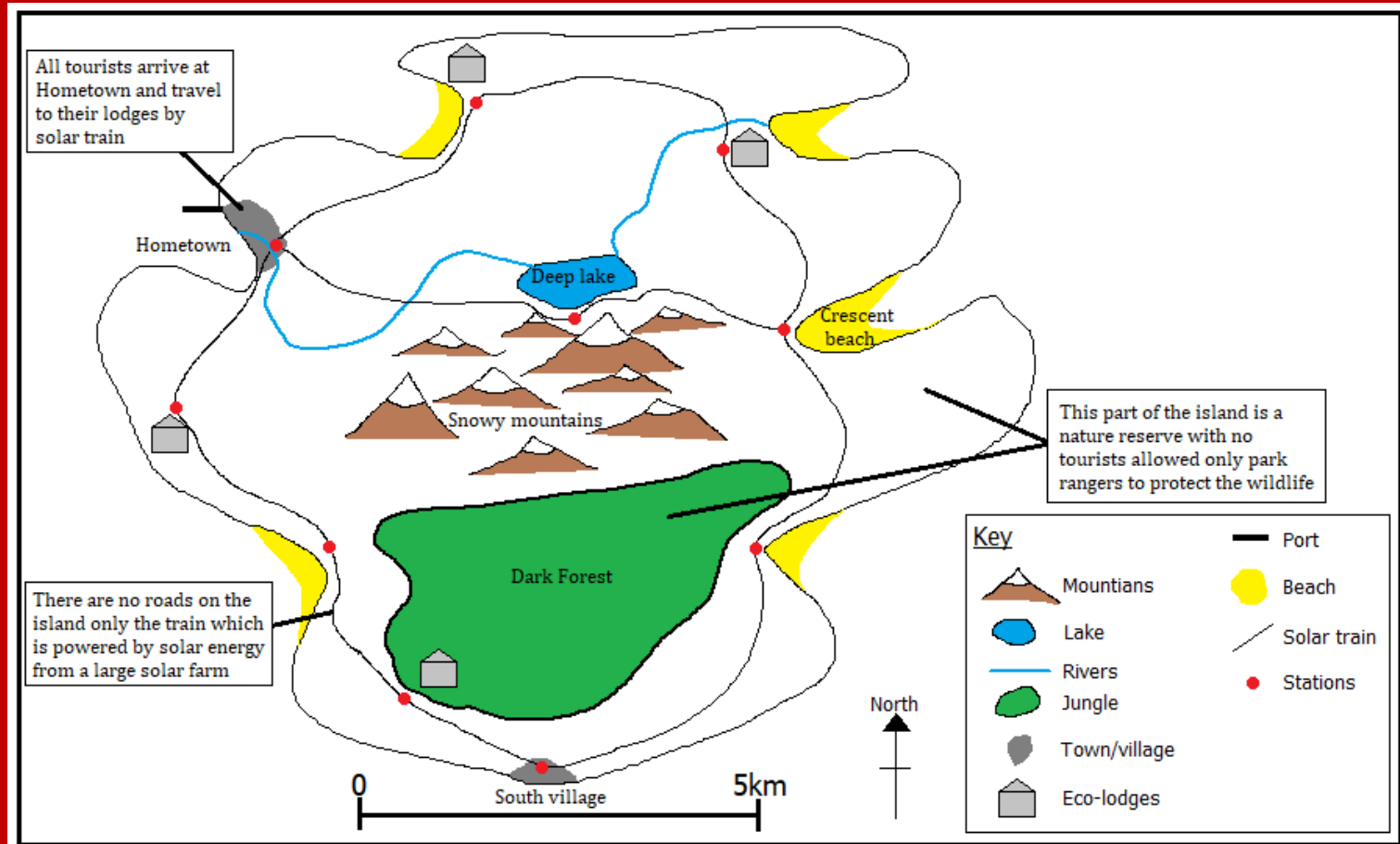
- 5) Add the places for people to stay and places for locals to live
- 6) Add your chosen transport facilities onto the island (roads, railway, sea or other methods)
- 7) Add places names (towns, rivers, mountains, beaches etc.) to your map
- 8) Add boxes around your map that explain all of the methods that are used to make the tourism on your island sustainable.



Next lesson...

You will be asked to:

- ✓ Show your map to the rest of the class
- ✓ Describe one development that is sustainable
- ✓ Explain how you believe that it is sustainable



Have you met our lesson outcomes (Canlyniadau gwersi)?

- You will create your own Sustainable Tourist Island using your knowledge gained from previous lessons
- You will prepare and present this to the class by explaining one method of sustainability that you have used



No



Unsure



Yes