

Year 8 Art task 2 –

to be completed by Fri 12th June

“Create a **moodboard** or **visual inspiration page**, reflecting your **identity**.”

What is a moodboard???

- A moodboard is a visual presentation or collaged arrangement of drawings, photographs, pieces of text, colours, objects.
- A moodboard is intended to convey a particular concept, feeling or topic – in this case, your identity, it's all about you!!!

Where do I start???

- Consider all of the information that you gathered about yourself in your mind map last week.
- Produce a moodboard including drawings, photos, keywords, objects, colours, textures etc., all relating to you & the many aspects of you, as listed in your mind map. This could include photos of you, drawings of friends or family, collaged items such as your favourite sweet wrapper, the name of your favourite book etc.
- This can be completed as a free hand arrangement using whatever you have available, or digitally as a powerpoint slide etc.
- There is no right or wrong here, its about you, so everyone's moodboard will look very different, you are all individuals.
- As with the presentation of all artwork, consider what will make your work look eye-catching: a good composition (the way it is set out) contrasts in qualities such as colour, texture, pattern, scale and so forth.
- To fulfil this task to the best of your ability, it should take you at least 2 hours to prepare, plan, arrange and complete. Enjoy doing this, have fun & celebrate yourself!

The following slides show examples of successful moodboards to help you:

Please note they relate to a variety of projects, not necessarily identity. However, you can use them as inspiration in terms of how to arrange your mood board and to give you ideas in general.











